

Making a Difference in the Lives of our Veterans, Soldiers and their Families



Background on the Founder and Honorary Co-Chairman

A family tradition of Serving and Giving Back



Founder Chairman



America's Adopt A Soldier ® desire and goal is to make a difference in the lives of our Military Family. You will find that most everyone would like to make a difference - they just need to know that what they give (time, skills, talents, and resources) does just that: "Makes A Difference". We can do this together- by reaching out, informing, educating, enabling and empowering our Nation to "Give Back".

A former U.S. Army officer, Ms. Keeser also served in key executive positions with Northrop Grumman, Booz Allen Hamilton and SRA Corporation. She later launched a government consulting firm, KEMSS, LLC a Woman Owned-Service disabled Veteran Small Business (WO-SDVOSB). As a fifth generation military service member, she supports multiple diversity and volunteer initiatives for Military Service members, Veterans and their Families. She's an active Board member of: Fairfax-Falls Church Partnership to Prevent and End Homelessness Governing Board, America's Freedom Foundation, the Women in Defense Capital Chapter (WID-DC) and is an active volunteer for National Guard Family Readiness Group, a past board member of the National Guard Association of United States Corporate Advisory Panel, NGBAA Executive Board, and SRA International -Volunteer of Year. Ms. Keeser is also Founder and Chairman of America's Adopt A Soldier®, a certified 501c3 organization dedicated to making a difference in the lives of our Service members, Homeless Veterans, Veterans and their Families and the National Capital Area Veterans Service Foundation (NCAVSF) – dedicated to serving the missions of the DC Veterans Medical Center serving over 80,000 Veterans in (MS/DC/VA). Ms. Keeser is the recipient of two Patriotic Civilian Service Award's and holds a Presidential Appointment as an active S.S. Board Member.



Mary E. Keeser



It is truly my privilege to be able to give back and hopefully make a difference in the lives of our Veterans, Service members and their Families. Through both my military and corporate careers I have been afforded the opportunity to meet, work with and learn from extraordinary individuals. These experiences coupled with life have enabled me to build the relationship, network and knowledge capital that I depend on every day to give back.

My Dad served 33 years in the Army (Korea, Vietnam, Others) and is now the Commander of 423rd MOPH in CO. My Mom Volunteered as a Gray Lady, Army Community Service Volunteered. Between my Mom and Dad, they volunteer 90 hours a week for their Community and were recently honored as Fountain CO volunteers of the year. One of my brothers served over 20 years in the Army (Vietnam, Others), came back from retirement and now works as a government civilian with the 4th ID, currently deployed to Iraq. My other brother served 30 years in USMC, my one sister is a nurse at Ft. Campbell and my other sister volunteers with MOPH and a Animal placement and care organization. We all realize just how fortunate we are and how many others sacrifice every single day for our way of life.

Why give back? Perhaps we should ask ourselves, why not give back of our time and talents to make a difference.



Honorary Co-Chairman

Lee Harvey founded Lee Harvey Consulting, LLC in early September, 2009 upon his retirement from the U.S. Army - culminating a successful career spanning over 33 years.

Prior to his retirement - Lee was appointed as one of the Deputy Program Executive Officer's, Enterprise Information Systems (PEO EIS). Since early January 2004, Mr. Harvey was responsible for the management of business information systems development, integration, and overall program implementation functions including the acquisition, personnel, medical, distance learning, installation management and reserve component domains. Prior to becoming a DPEO EIS, Mr. Harvey served as the Program Director for Army University Access Online – eArmyU, reporting to the Army's Deputy Chief of Staff, G-1 and the Assistant Secretary of the Army for Manpower and Reserve Affairs. He was directly responsible for all aspects of program management for the \$450 million program.

Mr. Harvey previously served as the Director of Acquisition Management for the Army's Communications Electronics Command Acquisition Center - Washington. In that capacity he was responsible for awarding \$500 million in new contracts each year and managing approximately \$2 billion in existing contracts.

Mr. Harvey has over 33 years of experience as a leader in the Information Technology Management and Government Contracting fields, is a veteran of the United States Army, a graduate of the IAC partners program and a current IAC Fellow.



Lee H. Harvey President, Lee Harvey Consulting, LLC



Treasure Chief Financial Officer

Ms Davis has served in the US Air Force and US Army as a contracting officer both as an active duty airman and as a Civil Servant. She now is a business partner in 2 small woman owned businesses, TMCI-The McVey Company Inc. and Valytics, LLC. She's an active member for National Guard Bureau Alumni Association (NGBAA), National Contract Management Association (NCMA) and American Society of Military Comptrollers (ASMC). Robin spent many years supporting the NGBAA and various breast cancer charity organizations.



Robin Davis

Ms Davis's over 30 years of business – financial and contract management expertise is activity used to oversee the entire spectrum and financial posture of Americas Adopt A Soldier ®



Wounded Warrior – Veteran Outreach Principal





Anna King

We are proud to announce Captain (ret) Anna King has volunteered to lead our Wounded Warrior and Veterans outreach programs. Anna enlisted in the Army on Oct 2001, and graduated from Edinboro University with a BA in Sociology and Criminal Justice. She was commissioned on December 2004 as an Air Defense Officer. Her first duty station was in Killeen at Fort Hood where she later was transferred to a Support Battalion and deployed with the First Cav in 2006. Assigned as the XO for a fuel and water platoon she was stationed at Taji, Iraq with a unit of 80 soldiers. Her assignment included being Convoy Commander, running supplies between Balad and Baghdad. She also was responsible for training and securing Iraqi Police forces, working alongside the Iraqi Army and police running many joint missions. Her unit was also responsible for emergency recovery of downed aircraft for both US and Allied forces.

Anna was later transferred to Forward Support Troop as XO which allowed her to pass a milestone in her career by being the first female officer to ever be assigned to a line unit. But on May 26, 2007, her unit was unexpectedly hit my mortar fire where Anna's wrist was broken, dislocated her jaw and received a head injury. Anna was hospitalized for a total of 19 months as a result of her injuries. She was awarded the Purple Heart Medal at Fort Hood in December 2007 and was later medevac'd to BAMC in San Antonio for further hospitalization. Anna joined Alamo Chapter 1836 in February 2008 and the Chapter feels very lucky to have Anna King as part of our growing membership. Senior members have already identified her as an active member not only by her

attitude but by her attendance at membership meetings, functions and participation in Chapter business.

Honorary Advisory Board



We are proud of our esteemed Board of Honorary Advisors and Military Liaison Representatives



Anthony Principi (past) Secretary of Veterans Affairs



Lieutenant General (retired) H Steven Blum, Past Deputy Commander, United States Northern Command, Chief National Guard Bureau



Lieutenant General (retired) John Conaway, Past Chief National Guard Bureau



Lieutenant General (retired) Daniel James III, Past Director Air National Guard



Lieutenant General (retired) John Caldwell. Past ASA-ALT



Rear Admiral (retired) Don Loren and Past Deputy Assistant Secretary of Defense for Homeland Security Integration



Gabrielle and Aiden Levy, Founders Caring Kids Cards



Brigadier General (ret) Robert V. Taylor, past Chairman of the Board of NGAUS and Assistant Adjutant General of Michigan, General



Sergeant Major of the Army (SMA) (retired) Jack Tilley, 12th SMA



James Sims, (past) National Commander of the Military Order of Purple Heart



Dr. Stan Sloane, (past) President & CEO SRA International



Dr. Andrew Wise, Chief Family Medical Center



Michael T Pagliarulo, "Pags" Former Major League Baseball Player



Brigadier General (ret) Stephen Joyce, past Deputy Chief of Staff Stability, and Deputy Director Allied Command Europe, Headquarters International Security Assistance Force Joint Command, Kabul, Afghanistan





SUMMARY: 100% Volunteer Organization – 100% of all donations go directly to support our projects and programs. Our projects and programs: Informing and Educating-Outreach (PTSD-TBI workshops, Speaking, Events) /Care Packages and Care Letters (Nationally - Community based) For our Deployed and our Veterans in Veterans Homes and Hospitals/Path To Strength-Computer Training Program (Provide Training/Certifications, -laptop-software-broadband) / Care-Respond to our Service Members, Homeless Veterans, Veterans, and Family members (Training, Job Placement, Furniture, Housing, Food, Transportation, Financial Support, Clothing and Household Items) by working with our social organizational networks, State, Federal and National Organizations. Task Force Smile: Ensure every critically Ill Military Child receives a Toy or Game while undergoing treatment in Military Hospital (Year-Round)

MISSION AREAS

RESPOND/CARING: Respond to and/or facilitate the stated needs of our Service Members, Homeless Veterans, Veterans, and Family members by providing: <u>Job Placement</u>, *Training*, Furniture, Housing, Food, Transportation, Financial Support, Clothing and Household Items) by working with our social organizational networks, State, Federal and National Organizations. <u>Task Force Smile</u>: BRINGING A SMILE TO OUR SICK and CRITICALLY ILL MILITARY CHILDREN Through remodeling-revitalizing treatment/play areas, entertainment, ensure every sick; critically Ill Military Child receives a Toy or Game while undergoing treatment in Military Hospital (Year-Round).

CARE PACKING/CARE LETTERS: Annual year-round support and Challenge America (National Packing events). Our goals are to ensure every deployed Service Member, Veteran in a VA hospital or VA home receives a care package, through regional and local partnerships.

PATH TO STRENGTH COMPUTER TRAINING PROGRAM: (WWPTS): A classroom / bedside computer program for our Wounded Service members – It is a partnership developed with Dell, Microsoft, Verizon and Sprint. Through the maturity of this program we are able to provided Hardware Capital (Dell Laptop-with MS Office and Windows OS), Knowledge Capital (Four Days of MS classes from certified Microsoft Instructors) and Social Capital (Active broadband-AT&T, Verizon or Sprint) used to access the internet anywhere - connect to Family, Unit, Case workers and the Microsoft on-line academy to complete the individual course modules to receive Microsoft Certifications. These are critical tools for our Service members to continue their training and education, and stay connected with family, social and professional networks/organizations.

INFORMING AND EDUCATING: Keeping visibility on and addressing the needs of our Service members, Veterans and their Families through the hosting of or participation in Special Events/Workshops (PTSD-Trauma Workshops) Concerts,

POC: contact@americasadoptasoldier.org





Make a difference in the lives of our Homeless Veterans. Veterans, Soldiers and their Families

2009 Accomplishments

March – December 2009



- Creation of volunteering structure for events
- Website Design
- E-Mail Setup
- March Established America's Adopt A Soldier as LLC
- *June 501c3 Certification (Charitable Organization)*
- Appointed Robin Davis as Treasurer
- Creation Patented / Trademarked-Registered ® logo and name (Americas Adopt A Soldier ®)
- Established Domain Name <u>www.americasadoptasoldier</u> (bought the .net, .com. and .org)
- Established the Honorary Advisory Board
- Executed Alliance with Brittini Black (Ambassador)
- Established Corporate Alliances / Partnerships
- Over 2,000 Care Packages Mailed
- Formalized Wounded Warrior Path to Strength (Computer Program with Dell, Microsoft)

2010 Accomplishments



- Appointed Lee Harvey as Honorary Co-Chair
- Appointed Captain (retired) Anna King as Honorary Wounded Warrior –
 Veterans Outreach Principal
- Appointed Myra Miller as Honorary Editor
- Appointed Candace Day as Honorary CIO (Social Networks Media Branding-Outreach)
- Defined Mission Areas (Inform Educate, Care Packages, Wounded Warrior Path top Strength, Other)
- Established Web-Site
- Established Deployed Soldier Outreach
- Established Social Networks (Facebook Tweeter)
- Developed / Published Brochure
- Approved to service AW2
- Approved as only Foundation supported by MOPH
- Approved for support by WOA Associated
- Approved/Added to Army Community Covenant
- Approved / Added to NGB Joint Services Support Organization



EVENT: America's Adopt A Soldier Gala (TBD)

EVENT: America's Adopt A Soldier Golf Tournament (TBD)

EVENT: America's Adopt A Soldier Challenge America 2010 Care Packing event's (100,000 Care Packages)

EVENT: Steuben Glass - Manhattan NY Fund Raiser w/ MLB-A / Iron Chief(s) Working

EVENT: WWPTS Monthly Computer Lab(s) WRAMC-MWR Conference Center Bld 11 (Last Monday of Month - 9am-4pm)

EVENT: 133rd NGAUS, Milwaukee WI 27-29 August 2011

EVENT: Virginia State Department of Veterans Affairs "Honoring our Veterans" (Richmond VA) March 2011 (5th or 19th)

EVENT: Dedication of the USS Michael Murphy New York City June 2012

January

February

EVENT: Briefing to Walter Reed Army Medical Center Social Work, Family Support (VTC to 8 Hospitals) 3rd

EVENT: Vehicle Donation to Wounded Warrior, 20th

EVENT: Guard Leadership Conference, Post Traumatic Stress Dr. Cantrell 22nd

EVENT: Youth Challenge Gala 23rd JW Marriott D.C. 23rd

EVENT: Wounded Warrior Appreciation Dinner 24th

EVENT: Concert Walter Reed Army Medical Center (WRAMC) 25th

EVENT: Wounded Warrior Bronze Star V-device Award Ceremony WRAMC 25th

EVENT: Change of Command for Command Chief Warrant Officer Army National Guard 25th

EVENT: Tyson's Galleria - Challenge America 2010 Fund Raiser 26th

EVENT: SRA Talent show 27th

<u>March</u>

EVENT: Women in Defense (WID), Aberdeen Proving Ground MD 11th

EVENT: The New York State Welterweight Title Fight Live Auction of Original Jake LaMotta vs Sugar Ray Robinson Championship

Fight 1943 Poughkeepsie NY 27th

EVENT: Wounded Warrior Path to Strength Class 003, WRAMC 29th-1st

April

EVENT: Wizards Game Sprint Sponsored 10th

EVENT: Women in Defense (WID), Ft Monmouth NJ 28th

May

EVENT: Warrior Games, CO 10-14 May

EVENT: National Guard Packing 22 May EVENT: AFF Concert USS Midway San Diego, CA 29 May ((moved 2011))

June

EVENT: WOA Golf Tournament, AAFB 3 June

EVENT: Art Auction Vassar College Poughkeepsie NY 13 June

EVENT: Welcome Home for the Red Arrow Brigade City of Stevens Point, Wisconsin 19-20 June

EVENT: Army Wounded Warrior Symposium (AW2) San Antonio Tx 20-22 June









<u>July</u>

EVENT: Challenge America 2010 on the Mall Washington DC w/ USPS 4 July

EVENT: Concert at WRAMC 17 July EVENT: Speaking Rotary Club 15 July

EVENT: A Day at Kings Dominion for Walter Reed Wounded Warriors and Family members

EVENT: Challenge America 2010 National Packing 31 July

August

EVENT: National Guard Family Volunteer Conference, New Orleans LA 1-4

EVENT: MOPH 78th National Convention, Kissimmee FL 10-14 Aug EVENT: NGAUS 132 National Convention, Austin TX 21-23 Aug

EVENT: Veterans Celebration for Families and Service members Colorado Springs 28 August

EVENT: WWPTS Class 004 BAMC 17-20 Aug

September

EVENT: Lockheed Martin Challenge America 2010 Packing, Reston VA 11 Sept

EVENT: KORUS Annual Festival, Annandale VA 17-18 Sept

EVENT: 69th U.S. Army Military Police Ball, Crystal City Gateway Marriott 24 Sept

EVENT: Day on the Ranch for Wounded Warriors (Concert-BBQ)

EVENT: Pentagon Packing/Concert Place holder was scheduled 22 July ((ON HOLD))

October

EVENT: AFF Concert Verizon Arena Littlerock AR 2 Oct EVENT: AFF Concert Patriot Center Fairfax VA 9 Oct

EVENT: Volunteer Fairfax (4 Events) 23 Oct

EVENT: NORTHCOM Challenge America 2010 Packing, CO Springs CO 23 Oct

EVENT: Army Ten Miler (Sponsor NG) 24 Oct

EVENT: Salute to Veterans Fall Festival, Front Royal VA 30 Oct (hold)

<u>November</u>

EVENT: Challenge America 2010 National Packing 27 Nov (Nation – Wide)

EVENT: Jimmy Lange Boxing Patriot Center 6 Nov

EVENT: Furniture/Household-Goods, Clothing, financial support drive for military family lost everything in

house fire

EVENT: America's Adopt A Soldier 5k Run-Walk, Lake Fairfax Reston VA Saturday 13 Nov

December

EVENT: National Guard JC4I conference, Nashville TN 5-7 Dec

EVENT: Challenge America care packing 16 Dec

2010 EVENTS

America's Adopt A Soldier ® Events:

CAMPAIGN: Challenge America 2011 Care Packing event's (100,000 Care Packages) CAMPAIGN: Give Forward America (Donate Gift Cards)

CAMPAIGN: We Care (Notes, Cards, Letters)

EVENT: America's Adopt A Soldier ® Gala TBD

EVENT: America's Adopt A Soldier ® Golf Tournament (TBD)

EVENT: America's Adopt A Soldier ® 5-10 k Fun Walk/Run 1 October

EVENT: WWPTS Monthly Computer Lab(s) (Last Monday of Month - 9am-4pm)

<u>January</u>

EVENT: Packing

EVENT: WWPTS Monthly Computer Lab(s) (Last Monday of Month - 9am-4pm)

<u>February</u>

EVENT: Wounded Warrior Path to Strength WWPTS-WRAMC Class 004, Walter Reed-DeWitt and Bethesda Naval Hospitals 28 Feb – 4 March

EVENT: WWPTS Monthly Computer Lab(s) (Last Monday of Month - 9am-4pm)

March

EVENT: Wounded Warrior Path to Strength WWPTS-WRAMC Class 004, Walter Reed 28 Feb – 4 March

EVENT: WWPTS Monthly Computer Lab(s) (Last Monday of Month - 9am-4pm)

April

EVENT: Packing 26th

EVENT: Children's, Family Outreach 29th

EVENT: WWPTS Monthly Computer Lab(s) (Last Monday of Month - 9am-4pm)

May

EVENT: Wounded Warrior / National Guard - Family Out-Reach Concert, Tripler Army Medical Center & HI National Guard, Honolulu HI

EVENT: Children's, Family Outreach 4th

EVENT: WWPTS Monthly Computer Lab(s) (Last Monday of Month - 9am-4pm)

EVENT: Manhattan NY Fund Raiser (TBD)

EVENT: WWPTS Monthly Computer Lab(s) (Last Monday of Month - 9am-4pm)

EVENT: Packing

EVENT: America's Adopt A Soldier ® Golf Tournament (TBD)

EVENT: Host Wounded Warriors at the Washington Nationals on Sunday, 31st

EVENT: AW2 Conference Orlando FL 11th-19th

EVENT: Day at the Ballpark – Washington Nationals Saturday 30th

EVENT: WWPTS Monthly Computer Lab(s) (Last Monday of Month - 9am-4pm)

EVENT: 133rd NGAUS, Milwaukee WI 27-29th

EVENT: Wounded Warrior Path to Strength WWPTS-WRAMC Class 005, Ft Belvoir

<u>September</u>

EVENT: Packing EVENT: America's Adopt A Soldier [®] Gala-Night of the Stars - Gala Ritz Carlton Tysons VA -7th on hold

EVENT: 70th U.S. Army Military Police Ball, Waterford – Springfield VA 30th

EVENT: WWPTS Monthly Computer Lab(s) (Last Monday of Month - 9am-4pm)

October

EVENT: America's Adopt A Soldier ® 5-10 k Fun Walk/Run Fairfax Lake -1st

EVENT: Challenge America 2011 National Packing – Braddock Lake HS – Fairfax Saturday 22th (Nation – Wide)

EVENT: Wounded Warrior Path to Strength WWPTS-WRAMC Class 005, 24-28

EVENT: Virginia State Department of Veterans Affairs "Honoring our Veterans" (Richmond VA) TBD

EVENT: Salute to Veterans Fall Festival, Front Royal VA -30th (Hold)

EVENT: WWPTS Monthly Computer Lab(s) (Last Monday of Month - 9am-4pm)

<u>November</u>

EVENT: Packing

EVENT: AFF Concert – Daughtry – Patriot Center Fairfax Saturday 12th

EVENT: CAMPAIGN - We Care (Notes, Cards, Letters to deployed, Veterans-Homes/Hospitals) National Friday 11th

EVENT: Wounded Warrior Day at the Track-Summit Race Track Friday 11^{tr}

EVENT: WWPTS Monthly Computer Lab(s) (Last Monday of Month - 9am-4pm)

December: **EVENT: Packing**

EVENT: WWPTS Monthly Computer Lab(s) (Last Monday of Month - 9am-4pm) CAMPAIGN: Give Forward America (Donate Gift Cards)

AMERICA'S
ADOPT A SOLDIE

2011 EVENTS



2012 EVENTS (9 -18-2012)

America's Adopt A Soldier ® Events: CAMPAIGN: Challenge America 2012 Care Packing event's

CAMPAIGN: Give Forward America (Donate Gift Cards)

CAMPAIGN: We Care (Notes, Cards, Letters)

EVENT: America's Adopt A Soldier ® Gala TBD

EVENT: America's Adopt A Soldier ® Golf Tournament 19 Oct

EVENT: America's Adopt A Soldier ® 5-10 k Fun Walk/Run 15 September

EVENT: WWPTS Monthly Computer Lab(s) (Third Tuesday of Month - 1-4:30)

<u>January</u>

EVENT: Packing

EVENT: WWPTS Monthly Computer Lab (Third Tuesday of Month, 1-4:30PM)

February

EVENT: Wounded Warrior Path to Strength WWPTS-WRAMC, Walter Reed-DeWitt and Bethesda Naval Hospitals 28 Feb – 4 March EVENT: WWPTS Monthly Computer Lab (Third Tuesday of Month, 1-4:30PM)

March

EVENT: Challenge America 2012 National Packing -Chantilly High School 24th

EVENT: WWPTS Monthly Computer Lab (Third Tuesday of Month, 1-4:30PM)

April

EVENT: Packing 26th

EVENT: Children's, Family Outreach Care Packing 26th (Pragmatics, Inc.)

EVENT: WWPTS Monthly Computer Lab (Third Tuesday of Month, 1-4:30PM)

EVENT: ARNG Care Packing (AHS) 12th

EVENT: Children's, Family Outreach 4th

EVENT: WWPTS Monthly Computer Lab (Third Tuesday of Month, 1-4:30PM)

EVENT: Manhattan NY Fund Raiser (TBD)

EVENT: Army Care Packing, Fort Myer 1st

EVENT: WWPTS Monthly Computer Lab (Third Tuesday of Month, 1-4:30PM)

EVENT: AW2 Symposium Rosen Hotel Orlando FL 10 - 12 (Postponed)

EVENT: Packing

EVENT: WWPTS Monthly Computer Lab (Third Tuesday of Month, 1-4:30PM)

EVENT: CO State Veterans Center Homelake Veterans Home 120th Anniversary - Monte Vista, 10am CO 3 July

<u>August</u>

EVENT: WWPTS Monthly Computer Lab (Third Tuesday of Month, 1-4:30PM)

EVENT: Packing

September

EVENT: Packing

EVENT: 71th U.S. Army Military Police Ball, Waterford Springfield VA 14th

EVENT: Fairfax County Military Appreciation Day 15th

EVENT: WWPTS Monthly Computer Lab (Third Tuesday of Month, 1-4:30PM)

EVENT: Homelake Veterans Home Summerfest - Monte Vista, CO 8 September

October

EVENT: Challenge America 2012 National Packing – Volunteer Fairfax - Lake Braddock SS – Fairfax 20nd

EVENT: ARNG Care Packing (AHS) 13th

EVENT: America's Adopt A Soldier ® Golf Tournament Bristow Manor, Bristow Va 19th

EVENT: Virginia State Department of Veterans Affairs "Honoring our Veterans" (Richmond VA) TBD

EVENT: Salute to Veterans Fall Festival, Front Royal VA (Hold)

EVENT: WWPTS Monthly Computer Lab (Third Tuesday of Month, 1-4:30PM)

EVENT: Day in the Country - Wounded Warriors and Family Delaplane Va-7 Oct

November

EVENT: Packing

EVENT: AFF Concert – Patriot Center 10"

EVENT: America's Adopt A Soldier ® 5-10 k Fun Walk/Run Lake Fairfax VA -3rdth

EVENT: CAMPAIGN - We Care Notes, Cards, Letters to deployed, Veterans-Homes/Hospitals) National

EVENT: WWPTS Monthly Computer Lab (Third Tuesday of Month, 1-4:30PM)

December:

EVENT: Packing

EVENT: WWPTS Monthly Computer Lab (Third Tuesday of Month, 1-4:30PM)

CAMPAIGN: Give Forward America (Donate Gift Cards)



2012 Events



2013 EVENTS

America's Adopt A Soldier ® Events:

Planned events not including our "Mission Responses"

CAMPAIGN: Challenge America 2013 Care Packing event's CAMPAIGN: Give Forward America (Donate Gift Cards)

CAMPAIGN: We Care (Notes, Cards, Letters)
EVENT: America's Adopt A Soldier ® Gala TBD

EVENT: America's Adopt A Soldier ® Golf Tournament 1 July

EVENT: America's Adopt A Soldier ® 5-10 k Fun Walk/Run 22 September EVENT: WWPTS Monthly Computer Lab(s) (Third Tuesday of Month – 1-4:30)

<u>January</u>

EVENT: Packing

EVENT: WWPTS Monthly Computer Lab (Third Tuesday of Month, 1-4:30PM)

EVENT: VA Medical Center Homeless Veteran Outreach 12th

February

EVENT: WID Care Packing and Homeless Veterans Coat Drive 23rd

EVENT: WWPTS Monthly Computer Lab (Third Tuesday of Month, 1-4:30PM)

March

EVENT: Packing 26th

EVENT: WWPTS Monthly Computer Lab (Third Tuesday of Month, 1-4:30PM)

<u>April</u>

EVENT: Challenge America 2012 National Packing - Chantilly High School 13th

EVENT: Packing 26th

EVENT: Children's, Family Outreach Care Packing 26th

EVENT: WWPTS Monthly Computer Lab (Third Tuesday of Month, 1-4:30PM)

May

EVENT: Packing 20th

EVENT: WWPTS Monthly Computer Lab (Third Tuesday of Month, 1-4:30PM)

June

EVENT: Care Packing, TBD

EVENT: WWPTS Monthly Computer Lab (Third Tuesday of Month, 1-4:30PM)

July

EVENT: Packing

EVENT: America's Adopt A Soldier ® Golf Tournament 1 July

EVENT: OMK Hero Pack - Military Kids Camp 15th

EVENT: WWPTS Monthly Computer Lab (Third Tuesday of Month, 1-4:30PM)

<u>August</u>

EVENT: WWPTS Monthly Computer Lab (Third Tuesday of Month, 1-4:30PM)

EVENT: AHS Care Packing 3rd
EVENT: Day in the Country 17th

<u>September</u>

EVENT: Packing

EVENT: U.S. Army Military Police Ball,

EVENT: America's Adopt A Soldier ® 5-10 k Fun Walk/Run Lake Fairfax VA 22nd EVENT: WWPTS Monthly Computer Lab (Third Tuesday of Month, 1-4:30PM)

<u>October</u>

EVENT: Challenge America 2012 National Packing TBD

EVENT: ARNG Care Packing (AHS) TBD

EVENT: WWPTS Monthly Computer Lab (Third Tuesday of Month, 1-4:30PM)

<u>November</u>

EVENT: Packing

EVENT: Homeless Veteran Family and Community Meal, 23 Nov

EVENT: AFF Concert – Patriot Center 10th

EVENT: Honoring Our Veterans National Concert - DAR Constitution Hall 11th

EVENT: CAMPAIGN - We Care (Notes, Cards, Letters to deployed, Veterans-Homes/Hospitals) National 11th

EVENT: WWPTS Monthly Computer Lab (Third Tuesday of Month, 1-4:30PM)

December:

EVENT: Task Force Smile, 10 December (Toys for Critically III Military Children)

EVENT: Packing

EVENT: WWPTS Monthly Computer Lab (Third Tuesday of Month, 1-4:30PM)

CAMPAIGN: Give Forward America (Donate Gift Cards)



2013 Events







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Make a difference in the lives of our Homeless Veterans. Veterans, Soldiers and their Families



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Jobs — Training
Partnerships with Industry

+

Outreach to Veteran and Military Community

RESULTS

Employed Veterans - Homeless and At Risk Veterans





Vehicle Donation

We received a call from SGT Hill asking if we could help his family obtain a desperately needed vehicle, <u>not a donation</u>, minimal payments. We reached out to our network hoping to obtain a good used vehicle. As no vehicles were offered, we reached out further to our industrial/corporate network. We received a call from Lindsay Automotive Group offering to assist and soon began fundraising.

From SGT Hill:

"Mary the van looks absolutely awesome and I cannot believe that my family and I are getting this kind of support. Besides marrying my wife and having my children this will go down as one of the best days in my life as well as my family!!!!!!....



Wanda Hale, PFCU, Kate Kohler PFCUF, Jason Fischbein Lindsay Ford, Mary Keeser, SGT Hill and Lee Harvey thank SGT Hill for his service and present him with the Keys to his families new transportation.

Homeless - Veteran and Family Community Day



Thank you to our Awesome Volunteers who ensured we provided a warm, safe, and inviting Holiday environment for our Homeless Community - Veterans and their families



Task Force Smile

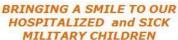


BRINGING A SMILE TO OUR HOSPITALIZED and SICK MILITARY CHILDREN

Through enhancing the therapeutic experience by revitalizing treatment and play areas, providing entertainment, toys and games for children receiving care at military treatment facilities











STORAGE-SUPPLY- TOY and GAME DISTRIBUTION

CLINICS / WARDS

MTPs are mobile transport carriers secured to Bunkers and are detached by authorized staff

who then distribute the items to the designated patients (Kids) clinics/wards





BEVERLY'S BUNKERS

BB's contain toys stocked by age - sex from the AAAS warehouse and refurbished by volunteers as requiredfrom the warehouse stock. These Bunkers are stationary-secured. They are accessed by authorized staff only.

Mobile Toy Pods (MTP's)

MTPs are mobile transport carriers secured to Bunkers and are <u>detached</u> by authorized staff The staff stocks the <u>MTP</u> and distributes the items to the designated patients (Kids) clinics/wards. The <u>MTP</u>s are returned (EMPTY-CLEAN) and resecured to BUNKERS.





Benjamin Moore Peridot

Green

lova Scotia Blue



Athens Blue





Military and Family Lounge Augusta Regional Airport

"Be the change you want to see," AGS Military Lounge was in critical need of an entire makeover-Working with our Community Partners - We Got It Done



BEFORE





MINUTEMAN ALERT BEGINS CHAPTER'S HOLIDAY SPIRIT!

On November 19, 2010, the chapter received an appeal to assist a military family with two children that lost their household goods and clothing in a house fire while the husband was deployed. A Minuteman Alert was issued to chapter members and contacts.

The response was immediate and overwhelming. A recent partnership with St. Marks Catholic Church in Vienna resulted in an offer of twenty-two household items from lamps to twin beds from the church's community outreach program and clothing from the Thanksgiving clothing drive. Paul Renard, clothing drive chairman, offered to purchase new children's underwear. Jim McQuary distributed the appeal to VFW Post 1177 members and friends. Chapter member assistance ranged from assorted household good donations to cash and gift card donations. These responses occurred within 24 hours of the initial alert. Mary Keeser, of America's Adopt A Soldier coordinated the collection and delivery of the donated items to the military family. The chapter provided two \$50 gift cards to Unique Thrift Store.

The chapter wants to thank all participants that responded to this urgent appeal, especially since the father was deployed and







Homeless Veteran Assistance



Working with VASH/HUD

We provide furniture and household goods for our recently placed homeless Veterans

We collect household furniture and items

We refurbish, if necessary

We deliver and set-up

Conduct Winter coat drive

Collect and distribute needed items











Working with Service member volunteers – Providing much needed furniture and household goods to our Service members



Service Member Assistance







Sponsoring SSG Dennis Cline

Olympic Hopeful Trap Shooting

Currently Stationed with CBWTU Fort Carson

Raised in Memphis, TN Dennis was determined to join the military from an early age. He fulfilled that dream in February 2000 and headed to Ft. Benning for basic training. After completing basic training and AIT he was on the move. Serving at Fort Campbell, KY where he met and married his wife and had his first daughter. His follow on assignments: Camp Casey, Korea. Fort Carson, CO. He deployed with the 3rd ACR to Iraq in March 2003. After completing his first tour he was selected and attended PLDC and Airborne training. His follow-on assignment was Fort Drum, NY where he deployed to Afghanistan with the 10th MTN DIV. Seven months into the deployment his convoy was ambushed and an RPG took off his left hand at the wrist. Several surgeries, extensive rehabilitation, and two years later he is still going strong. SSG Cline decided to continue serving his country by remaining on active duty and is now working at Fort Carson in the Wounded Transition Unit assisting other wounded soldiers through their own rehabilitation and MEB process. He plans to continue serving his country and working to better the lives of fellow injured veterans.











Wounded Warrior Path To Strength

WWPTS is a partnership developed over many years with Dell, Microsoft, Sprint, Verizon and AT&T. Through these collaborative partnerships, this program provides

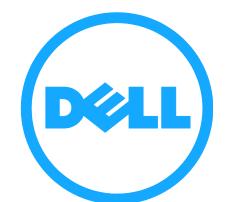
- Hardware Capital (Dell Laptops-with MS Office and Windows OS),
- *Knowledge Capital* (four days of MS Office, Web and Social media training provided by certified Microsoft instructors)
- **Social Capital** (Active Broadband provided by Verizon) used to access the internet anywhere. This training enables Wounded Warriors to connect to family, unit, case workers, and the Microsoft on-line academy, to complete their individual course modules and receive specific Microsoft Certifications. These tools are critical for our Soldiers to continue their training, education, and stay connected with family, social, and professional networks/organizations.



Wounded Warrior Path to Strength WWPTS

Enabling Strength through Mobility, Training, Family, Social and Professional Networks







Microsoft[®]





Wounded Warrior Pathway to Strength (WWPTS) 4 Days of Classes

Hardware Capital - Dell Laptops

- Program started in 2007
- Mobility
- Quality of Life, Social Outreach to Family and Friends
- Continue Education, Training
- Ability to adjust appointments from anywhere with mobile technology

•Knowledge Capital – Microsoft Certificates

- Certified Microsoft Volunteer Trainers
- •Receive Microsoft Academy Certificate of WWPTS Attendance
- •Receive Microsoft Certification Upon Successful Course Completion
- Ability to Continue Education-Training
- Career (Military / Civilian) Progression

Social Capital – Broadband

- Provide Aircard (Broadband Connection) for 6 Months
- •Quality of Life, Social Outreach to Family and Friends
- Mobility
- Ability to adjust appointments from anywhere with mobile technology





WWPTS Class

13-15 July 2009



SSG Downing, Michael-MANG SGT Brewer, Anthony-USAR SPC Chapman, Scott-MANG SSG English, Vanessa-USAR SSG Freeman, Cynthia-USAR **SSG Frost, Dwayne-MANG**

SSG Ganville, Earl -PANG SPC Gardner, Johnny-TNNG SGT Godley, Marcellus-VANG SSG Kacer, Michael-PANG SPC Landowski, Anthony-GANG SFC Rasnake, Gary-AD

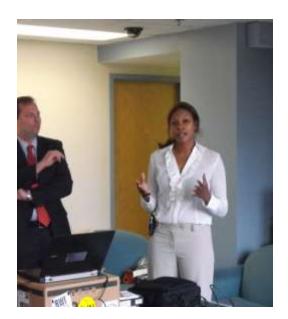
SSG Martinez, Carlos-AD SPC Maul, Keith-PANG SGT Mobley, William-DCNG SPC Smith, Craig-AD SPC Norris, James-PANG

Ms. Rasnake, Linda-WTBFRG SPC Reiher, Carl -AD SGT Tatum, Marlow-NJNG SSG White, Jessie-MDNG SFC Young, Glenn-AD



Mike Mason, Sprint Provides instruction on the Sprint Aircards





Nisah Nance, and Jeff Hograth, Dell Provide introduction to the Dell Laptops



Blake Badolato, Microsoft Provides Introduction to the Course



COL Steve Joyce, 48th BDE (R) CDR Stopped in to visit CPL Anthony Landowski, 48th BDE GANG who is in the class Thanks Mary Keeser, Founder America's Adopt A Soldier



WWPTS Class



SGT Sanchez, Herminio NJNG SGT Vanvliet, Harry NJNG CSM Shapla, Rocky USAR SPC Hendrickson, Justin AD SSG Cudworth, Robert PANG SGT Day, David USAR SPC Banks, Taylor USAR SPC Jackson, Jonathan AD SSG Robertson, George MSNG SGT Osborne, Dewitt DCNG
CPL Ryder, Brian GANG
1LT Levine, Matthew AD
SPC Cedeno, Richard USAR
SPC Velez, Daniel AD
SSG Moriarty, Eric WVNG
SGT Moore, John AD
CPT Woodard, David AD
SPC Mejia-Delacrus, Emanuel NJNG

SSG Cooper, Leon USAR SFC Huey, Ferdale AD SGT Chevalier, Bret WVNG SGT Hill, Ronald ALNG SPC Kidd, Bryan NGVA CPT Clary, Kimberly AD CW4 Hernandez, Federico AD

WWPTS Class PARTNERS





Max Peterson Dell Area VP Address the Graduation Class



Nisah Nance, Dell WWPTS Senior Executive Address the Graduation Class



Mary Keeser, Founder Americas Adopt A Soldier Address the Graduation Class



Blake Badolato, Microsoft WWPTS Dean Addresses the Graduation class



Lee Harvey, Honorary Co-Chairman Americas Adopt A Soldier Address the Graduation Class



Dr. Carl Buising, Microsoft Executive Director Public Sector Healthcare, Microsoft, Address the Graduation Class





WWPTS Class



SGT SPECICINS, EDIJS AD SPC HARDIMAN, MIKE AD SPC SCHICHTL, JOSH AD Joey K9 Guide E2 MORRIS, ROBERT AD SFC VIAL, ROBERT AD PFC WOLCUSKI, DYLAN AD E2 CARRAWAY, BENJAMIN AD SPC COCA, REYES AD SGT BAKER, COREY AD

SPC SHIPLEY, SEAN AD

SGT WEBER, MATTHEW USAR SSG LATEURI, GREG NCNG CPT WARDEN, CHRIS WVNG PFC GONZALES, ALVERO DCNG SSG DAVIS, ROBERT AD SPC OLIVER, DAVID AD SGT TABOR, MAKEBA DCNG PFC REAM, JASON VANG PFC CUMMINGS, HEATHER AD SSG NEILSEN, KEATON USAR PV2 THOMAS, CHARLES AD
MAJ FELPS, ERICH USAR
SPC DANIEL, JONASHE AD
SFC NICHOLS, LEWIS AD
SGT JACKSON, PETER AD
SSG OLDER, DAVID AD
SPC MUNRO, VINCENT WANG
PFC OBENHOFER, ROBERT WANG
SGT MCCOY, ELSTEN AD
SGT SMITH, CHRIS WVNG









Testimonials

This was a great opportunity and I intend to make the most of it. The MS certifications will really help me as I transition to civilian employment.

Thanks this training has been great. I hope many other wounded warriors are able to take advantage of this opportunity. This computer is going help me a great deal in my current and future classes at the university of Maryland and at perusing my second major in Homeland Security. Thank a lot to: You, your organization, and your team of Microsoft and Dell

Believe me this is greatly appreciated

Thank you and Americas adopt a soldier for your generosity and effort to continue to assist us warriors with our transitioning process. These laptops and educational opportunities serve great purposes in both the civilian and military world. I will be certain to take full advantage of all that you and your sponsors provide to us. Thank you Mary, n god bless your hearts.





Testimonials

"Thank you for all your help and to the people from Microsoft and Dell and Sprint for all there time with use showing use how to get started on our new computers. I hope that the military keeps up the program for other soldiers who are coming in to go to this program. Again thanks for all your help. SFC Young, Army "

"It was really great learning about computers and learning about Microsoft products and getting more learning time on computers. It should be offered to other wounded warriors to help them become more market able. Thanks for everything. SPC Chapman, MANG"

"I really enjoyed the class and learned a lot about the Microsoft office. I believe that this program should even be offered to soldiers who aren't wounded. I see myself using what was taunt and what I'll learn. The only suggestion I've got is that maybe on the first day make it a little bit longer just incase the internet problem/s happens again. Thank you for this opportunity. SPC Landowski, GANG"







Thank you so much for the love and support you all have shown me in the short time I have been at Walter Reed. It was a Blessing to receive a laptop and phone cards from the sponsors. I really wanted to take classes on line but I never got around to doing it because I got deployed. While I was deployed I got very sick which cause me to get hospitalized and sent to Walter Reed. Now I am on my way to a full recovery, and receiving a gift like that from you, not only made my day but it made my life.

It feels great for people to actually show us (soldiers) support instead of just saying it and that's what you did, keep up the great work and I hope God will continue to Bless you in all the contribute.

Thanks again,

PV2 Toliver, Roderic 101st Airborne Division Ft. Campbell, Ky





Informing and Educating

Addressing the needs of our Service Members, Veterans, and their families through the hosting of and participating in special events, workshops (including Post Traumatic Stress Disorder – PTSD and Trauma), concerts, speaking engagements, and Military Support Events (including sporting events and Challenge Games.)

Special Events
Workshops (PTSD-Trauma)
Concerts
Speaking



Our Message

Making a difference in the lives of our Service members, Veterans and their Families. You will find that most everyone would like to make a difference regardless of how they feel or what their opinion is about our current or past military operations, actions or politics. We can do this together by reaching out, informing, educating, enabling and empowering our Nation to Give Back.

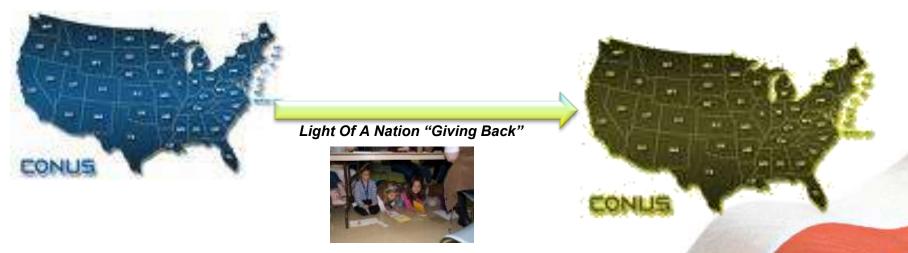
A few examples of giving back:

- Host an event or activity that focuses on Veterans, Service Members and their Families
- -Ensure you reach out and inform local Veterans, Service Members and their Families of these activities or events
- -Collect Items for donation
- -Listing of recommended items is located in the Hosting an Event section
- -Check in on a neighbor who is a Veteran, Service Member, or Deployed Family member
- -Ask how they are doing and if they need anything: lawn mowed, essential repairs, school supplies, other
- Host a Veteran, Service Member or their Family
- -Coffee, soda, meal or just conversation
- -Reach out and say, "Thanks for Serving" to a Service Member or Veteran
- -Reach out and say, "Thanks for your Support" to a Service Member's or Veterans family for their support



National Operation

Deployed Soldiers can sign up on-line to be "Adopted" for National Care Package distribution. We reach out through: Communities, Local and National Industries, Local Military Installations (Base, Post, Depot, Arsenal, Command's..., CBWTUs, Bases, Family Readiness Groups, SFSS, VFW, MOPH, VA, USO, Retired and Active professional Military associations. By registering the event/activity on America's Adopt A Soldier web site, we will light up our Nation with the glow of caring.



Our Goal – Light Up the Nation by the glow of those giving back



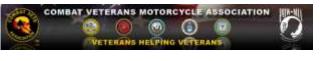


www.JointServicesSupport.org











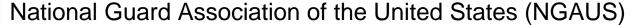
National Outreach

Alliance with Nashville Country Entertainer Brittini Black DOD Army Community Covenant

U.S. Army Wounded Warrior Program (AW2)

Warrant Officer's Association

- Military Federal Magazines
- Military Order of Purple Heart (MOPH)
 - Sponsorship
 - Magazine Articles



- Sponsorship
- Magazine Articles

American Freedom Festival

<u>www.americanfreedomfoundation.org</u>

Military Conferences

National Re-Distribution of DVDs

- Paramount Motion Picture Sponsorship
 - From Warehouse to registered America's Adopt A Soldier Chapters/Partners Nationwide



Campaigns / Events

- CAMPAIGN: Challenge America Care Packing event's
- CAMPAIGN: Give Forward America (Donate Gift Cards)
- CAMPAIGN: We Care (Notes, Cards, Letters) to our Veterans
- EVENT: America's Adopt A Soldier ® Gala TBD
- EVENT: America's Adopt A Soldier ® Golf Tournament
- EVENT: America's Adopt A Soldier ® 5-10 k Fun Walk/Run
- EVENT: WWPTS Monthly Computer Lab(s)





National Guard Memorial Project

Mary Keeser, briefs the AGAUS at their 2010 meeting in Louisville KY on the concept and urgency of the National Guard Memorial Project





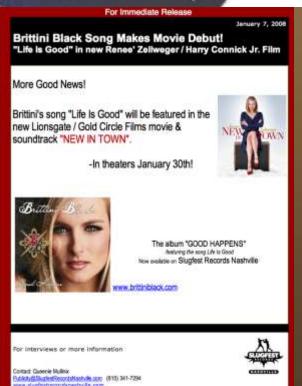
Tribute to our Fallen

Giving a Face to our Fallen and a Voice to those left behind

www.nationalguardmemorial.org

Brittini Black











We are proud to announce Nashville Recording Artist Brittini Black has stepped forward and embraced an active role as our ambassador and partner. Her commitment to not only providing awareness but also critical financial support, speaks to her true charter as a person who stands behind wanting to make a difference. Her commitment to making a difference is so strong that she is donating \$1.00 for every CD sold at live events, in support our programs. Through our partnership with Brittini we will not only accomplish awareness of the challenges our Veterans, Service Members and their Families face every day, but how by supporting America's Adopt A Soldier's mission of Giving Back we can make a difference.



Brittini Goes To Washington DC and Performs for the Wounded Warriors

Brittini joined Sam Tate (Songwriter of the Year) and several other Nashville songwriters at the WTB "Ho Down" Picnic where they performed a concert for the soldiers at the Walter Reed Army Medical Center as part of the

"America's Adopt a Solider" benefit on April 25th!

This was one way for Brittini to give back to the many soldiers and their families.

"I was so touched by meeting the soldiers and hearing their stories... It was my pleasure to be there and be a part of such a special weekend. Performing and hopefully taking their minds off of all they've been through even for the afternoon is the least I could do for their amazing bravery and service.

Thanks to everyone for having me!"



Nashville recording artist Brittini Black embraces "America's Adopt A Soldier" By giving \$1 from every CD sold during the CMA Festival June 11-14 she hopes to give back to the brave men and women who serve our Country.

Go to www.brittiniblack.com to get more information on her CMA Festival appearances and live performance schedule.









Nashville Recording Artist Brittini Black Goes to Washington DC and Reaches the Heart of our Youth and our Wounded Warriors!

Brittini Black reaches the heart of our youth with a performance of

"Life Is Good" from her debut record *Good Happens* at the National Guard Youth Challenge Gala (an organization that gives high-risk teens a second chance with a military based rehabilitation and learning program). *Performances by BNA recording artist Craig Morgan and other Nashville artists were among the evening's lineup.*

As an ambassador for America's Adopt A Soldier, Brittini also performed the National Anthem and her current single "America" at a special changing of the guard event for The National Guard and then brought smiles to our "Wounded Warriors" with a special visit and performance at Walter Reed Hospital.

Brittini wrapped up her trip with an in-store appearance and performance at the **Tyson's Cole Haan Store** for a fundraiser benefiting <u>America's Adopt A Soldier</u>.

Visit www.brittiniblack.com for more info and show dates!







Walter Reed SUMMER FEST 2010







Sam Tate entertains the crowd as Greg and Jenney provide an assist





Billy Dean and Greg Barnhill take time to talk to Wounded Warriors and their Family members





Sam Tate Billy Dean Greg Barnhill and Jenny Boyle Give their Time and Talents to support the Annual Walter Reed Army Medi9cal Center Summer Picnic



Walter Reed Army Medical Center Wounded Warrior Transition Bde. (WTB)







Warrior Transition Brigade and Family Readiness Group

United States Park Police and Americas's Adopt a Soldier

PICNIC HODOWN

Saturday April 25, 2009 - 11 a.m. - 3 p.m. **Rock Creek Park**

Featuring:

















Inclement Weather Location: Old Red Cross Building (41) on WRAMC

Contact Linda Rasnake at 202,280,9389 for more information



WRAMC-WTB Proud Papa Fathers Day Lunch





National Guard Volunteer Workshop

















Event sponsored by the U.S. Army Wounded Warrior Program











July 17-19 | Orlando, Florida









Colorado State Veterans Home













69th Military Police Ball







FEATURING GUEET SPEAKER!

GENERAL PETER W. CHIARELLI VICE CHIEF OF STAFF OF THE ARMY

MENU CHOICES

- Chicken Paillard Tomato Onion Relish, Herb Butter
- Roasted Salmon Maple Soy Glaze
- Roasted Sticed Tenderloin of Beef Sharry Mushroom Sauce
- 4. Roasted Vegetable Strudel

PRICE:

FOR SOLDIERS, CIVILIANS AND THEIR GUESTS: \$70 (per person) payment received by September 3, 2010

Make checke payable to: OPMG Special Events Rund

All meals include the following Roasted Garlic Red Bliss Potatoes, Squash and Zucchini Curls and Baby Anugula Salad

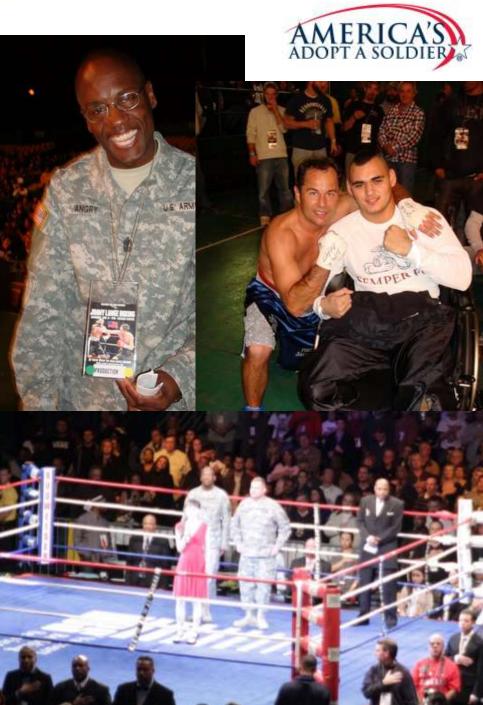
70th Military Ball











JIMMY LANGE BOXING PROUDLY SUPPORTS



Day At The Ball Park





Wounded Warriors, Family Members WTB (MD,DC,VA) enjoy the Washington Nationals vs NY Mets with Pags (formaer MLB Player)







Army Aviation National TACOPS Professional Training Symposium



"The Jenny Boyle Band is truly an American gem. Jenny and her Drummer Mike were so gracious and made the event a very personal and intimate performance for the Soldiers of the conference. I would highly recommend them for any future events of any size and scale as they can truly put on a great show as a duet...and I can only say the whole band would have been awesome!"





Military Order of Purple Heart

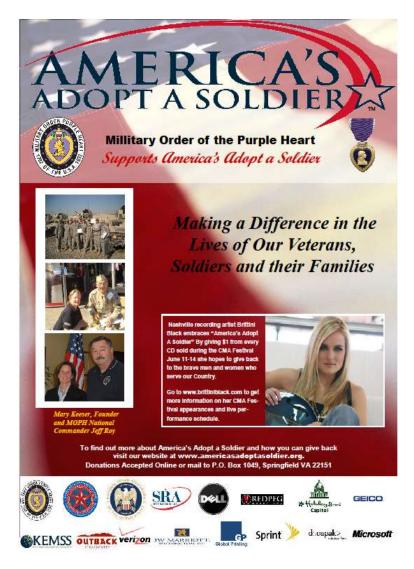




Military Order of Purple Heart







Issue







CHAPTER 561 in Bel Ait, Maryland, took part in a military ceremony that presented a belated Purple Heart to Army Sgt. Eric Scheler, who was wounded in Iraq in 2006. The honor finally caught up with Scheler at his current duty station at Kirk ILS. Army Health Clinic where he assigned as a medic in the troop medical section. From left, MOPH DE Committeeman Sam Columbia; Sr. Vice Commander Joe Perzinskii; Sgt. Scheler; Adjutant/GFO Don Williams; and Sgt. at Arms Nick Kyrtazie. Full stoty on Page 29.

INSIDE: Convention Registration Forms, Hotel Information

'America's Adopt A Soldier' Program Supported by MOPH





LEFT, Mary E. Koeser, founder of America's Adopt A Soldier program. ABOVE, from left, MOPH Jr. Vice Cmdr. Clayton Jones, Sr. Vice Cmdr. Jim Sims, Keeser, and Cmdr. Jeff Hoy. (Photos by Angelique Herran)

The MOPH has announced it is supporting the America's Adopt A Soldier organization, founded by Mary E. Keeset. The mission of the group is to make a difference in the lives of U.S. veterans, soldiers and their families. The goal, said Keeset, is to "Light up the nation with the glow of giving back." She said the mission is accomplished through strategic community and corporate partnerships, via outreach to generous denors and through the assistance of thousands of nationwide grassroots volunteers giving back.

Chapters are being established throughout the country, and will serve to raise public awareness by hosting events to pack items for soldiers, to collect funds for postage and event support, and to sponsor local and national events that focus on soldiers, veterans and their families. It was noted that while there are several "Adopt A Soldier," organizations, there is only one America's Adopt A Soldier. "Our name is our integrity," Keeser explained.

"Light up the nation with the glow of giving back."

-- Mary Keeser

Receatly the organization obtained and distributed school backpacks for children of deployed soldiers, and held several events that obtained funds and donations to earry on its activities. They also assisted with employment, with Keeser saying "We use our expansive network to assist wounded warrious, their families and caregivers." She said some of the corporations that provide various forms of assistance include Dell, Microsoft and Verizon. The group is also connecting with the public through music. It coordinates with the American Freedom Foundation annual fund raiser concert scheduled for Nov. 7, and works closely with country entertainer Brittini Black. During the recent Country Music Association festival in Nashville, Black pledged to donate one dollar from the sale of each of her CDs to Keese's organization. Black can be contacted through www.brittiniblack.com.

For more information on Adopt A Soldier, go to www.americasadoptasoldier.org, or write to P.O. Box 1049, Springfield, VA 22151.

July/August 2000 Furple Lieart Magazine 12



National Media Release



MILITARY ORDER OF THE PURPLE HEART NATIONAL HEADQUARTERS 5413B BACKLICK ROAD SPRINGFIELD, VIRGINIA 22151

Tel: (703) 642-2054
Email: PublicRelations@PurpleHeart.Org
Web: www.PurpleHeart.Org

FOR IMMEDIATE RELEASE

Springfield, VA June 12, 2009

Military Order of the Purple Heart Salutes America's Adopt a Soldier

The Military Order of the Purple Heart (MOPH) is proud to announce its partnership with "America's Adopt a Soldier," an organization founded in 2009 by Mary Keeser, a retired U.S. Army Officer and Life Member of the MOPH Ladies Auxiliary. By combining the resources of several ongoing support activities into one formal program, Mary has positioned "America's Adopt A Soldier" to better serve and respond to the needs of our Veterans. soldiers and their families. This is accomplished through strategic community/corporate partnerships, outreach to generous donors, and the assistance of thousands of nation-wide "Grass Roots" volunteers giving back. When coupled with the establishment of local America's Adopt A Soldier chapters, this drive will raise public awareness by hosting packing events, raising funds for postage and event support, collecting-packingshipping packages. They also give back through sponsorship of local and national events which focus on Soldiers, Veterans and their Families. Visit the America's Adopt a Soldier website to learn how you can participate and contribute.

Mary boasts a strong military background. In addition to her own military service, her father proudly served for 33 years in the Army, including service in Korea and Vietnam; her mother volunteered as an Army Community Service "Gray Lady" Volunteer; one of Mary's brothers served 30 years in the active Army and now continues to serve as Department of the Army civilian deployed to Iraq: another brother served 30 years in USMC: one sister is a nurse at Ft. Campbell, Kentucky; and, another sister volunteers with the Military Order of the Purple Heart. As Mary often says, "We all realize just how fortunate we are and how many others sacrifice every single day for our way of life. Why give back? Perhaps we should ask ourselves, why not give back of our time and talents to make a difference." When asked why she is so dedicated to America's Adopt A Soldier, Mary's response is, "It is truly my privilege to be able to give back and hopefully make a difference in the lives of our Veterans, Service members and their Families. Through both my military and corporate careers, I have been afforded the opportunity meet, work with and learn from extraordinary individuals. These experiences coupled with life have enabled me to build the relationship, network and knowledge capital that I depend on every day to give back."

One of the many programs America's Adopt A Soldier has spearheaded is the *Wounded Warrior Pathway* to *Strength; Enabling Strength through Mobility, Training, Family, Social and Professional Networks.*Through this partnership with Dell, America's Adopt a Soldier delivers laptop and desktop systems to our Wounded Warriors at the Walter Reed Medical Center. In addition, Microsoft is donating software for the laptops and training for the Soldiers who receive them. Verizon is contributing mobile broadband access as well. Their generosity not only lifts the spirits of our Service members in their time of need, but computer-based rehabilitation programs also enable a more speedy recovery. Thanks to all of these generous gifts, our Soldiers can reach out to friends and family and even learn new career skills.

The Military Order of the Purple Heart (MOPH) is unique among Veteran Service Organizations in that all its members were wounded in combat. For this sacrifice, they were awarded the Purple Heart Medal. With grants from the MOPH Service Foundation, the MOPH and its Ladies Auxiliary promote Patriotism, Fraternalism, and the Preservation of America's Military History. Most importantly, they provide comfort and assistance to all Veterans and their families, especially those requiring claims assistance with the VA, those who are homeless, and those requiring employment assistance. MOPH volunteers provide assistance to Hospitalized veterans at VA sites and State Veterans Homes.

To learn how you can make a difference to our Veterans, Service Members and their Families, visit www.americasadoptasoldier.org. America's Adopt a Soldier would like to hear from you, whether you are an individual looking to volunteer, an organization looking to partner, or just interested in a bit more information. Please contact:



Mary E. Keeser Chairman & Founder America's Adopt a Soldier P.O. Box 1049 Springfield, VA 22151 Tel: 703.405.9956 Fax: 703.321.4925 email mary.keeser@americasadoptasoldier.org

Or

MOPH National Public Relations Director, John Bircher, 352-753-5535

Email: PublicRelations@Purpleheart.org

Web: www.purpleheart.org





MILITARY ORDER OF THE PURPLE HEART 77TH NATIONAL CONVENTION, ROGERS AR



Mary Keeser and Brittini meet with the Mayor of Rogers AR . Mr. Steve Womack.



COL Steve Womack, ARNG and Mary Keeser discuss supporting our National Guard Deployed Soldiers



Arkansas Senator Pryor, Mary Keeser and Brittini Mary discussed the upcoming packing at the Senate building and support to our Veterans, Soldiers with Senator Pryor



Brittini Opens the Conference signing the National Anthem , a recording of this event was used every day to start the session.



Frank Keeser, Cmdr 423rd MOPH Chapter, Lucille Keeser, Past President of LAMOPH 423, Mary Keeser and National LAMOPH President Jane Stoel

Clayton Jones, Jr Vice Cmdr, Mary Keeser, Jim Sims National Cdr, and Jack Leonard, National Adjacent talk before the Start of the Conference.



MILITARY ORDER OF THE PURPLE HEART 77TH NATIONAL CONVENTION, ROGERS AR







Brittini Black, Americas Adopt A Soldier Ambassador opened the Convention singing Nation Anthem, Signed autographs at the booth. our



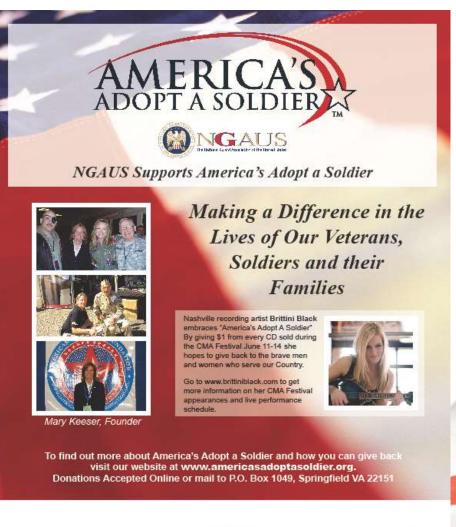
Brittini later entertained during Social Hour





National Guard Association of the United States































American Freedom Foundation
NGAUS BOOTH 801
WHAT CARRY MADE "Controls" went it gred
Several than Nashyels Recalling White a set of a in Manufall for congrising refer and a fee applied

Featuring Wynonna Jucki, David Keith Sam Tale, James Stater,

National Guard Association United States - NGAUS

Location: Nashville TN (Gaylord Opryland Hotel)

Date: September 11-13, 2009





American Freedom Foundation supports Americas Adopt A Soldier through event and leadership sponsorship and Non-Profit support. Mary Keeser is on the American Freedom Foundation Board

American Freedom Foundation (AFF)

www.americanfreedomfoundation.org

Description: American Freedom Foundation is a non-profit 501(c)(3) organization formed to help our Service members, Veterans and their families. The American Freedom Festival is a concert featuring country music performers, actors, athletes, dignitaries and other supporters, joining together to help support and fulfill the mission of the American Freedom Foundation, Inc.

The National Guard was a major participant in 2007, a Major participant and sponsor in 2008.

Formed in 2004

Founded by SMA (Ret.) Jack L. Tilley and **Ted Hacker**

Location: Patriot Center, George Mason University

Fairfax, VA (10,000 venue)

Event Date: 7 November 2009













Rotary Club





Salute To Veterans







THE DEPARTMENT OF SOCIAL WORK
OFFICE OF TRAINING, EDUCATION AND RESEARCH
WALTER REED ARMY MEDICAL CENTER
WASHINGTON, DC
PRESENTS PRESENTATIONS BY

Service Organizations Providing Support to Our Wounded Warriors and their Family Members

PART I

America's Adopt-A-Soldier

"Making a difference in the lives of our Veterans, Soldiers and their Families"

PRESENTED BY

Mary E. Keeser, Founder Lee H. Harvey, Honorary Co-Chairman

Wednesday, 3 February 2010, 0900-1030 hours

Radiology Clinic VTC Conference Room, 1st floor, Heaton Pavilion, WRAMC Social Work VTC Conference Room, Borden Pavilion, Bldg. #6, WRAMC

America's Adopt-A-Soldier has a desire and goal to make a difference in people's lives, to make things better by reaching out, informing, educating, enabling and empowering our Nation to Give Back.

The Department of Social Work, Walter Reed Army Medical Center, maintains responsibility for this continuing educational activity and has been granted automatic authorization from the Maryland Board of Social Work Examiners to sponsor this series for 3 hours of Category I Continuing Education Credit. ©

CHALLENGE AMERICA 5k Fun Run - Walk



WHERE: Lake Fairfax Park

400 Lake Fairfax Drive, Reston, VA 20190

WHEN: 13 November 2010

TIME: 10:00 - 1:00pm

REGISTRATION OPENS ON LOCATION AT 0800

FEE: Bring an item or letter to be placed in a care package Wear Red - White - Blue show your support for our Troops

OUR OBJECTIVE Raise awareness for our Challenge America 2010 Care Package Campaign PLEDGE TO PACK / DONATE ON LINE: americasadoptasoldier.org

From A Deployed Service Member: "The care packages were well-received and believe me when I say it is most inspiring to observe a Soldier, when he or she, receives a care package. The immediate awareness that someone out there is motivated and passionate enough to take the freedom will never waver and as this bedrock of our nation is challenged around the world. It will always be the continued support and patriotism



AMERICAS ADOPT A SOLDIER • 5k -10k Fun Run – Walk



IT WAS COLD - RAINING - GOOD DAY TO SUPPORT OUR TROOPS!





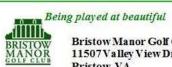












Bristow Manor Golf Club 11507 Valley View Drive Bristow, VA











Care Packages

Our Goal:

Ensure every deployed Service Member receives a care package

Annual year-round support and Challenge America National Packing events



National Campaigns



CHALLENGE AMERICA

OUR OBJECTIVE

Send a Care Package to every deployed Service members

NATIONAL PACKING DAYS: July - November

YOUR CHALLENGE: Get the word out. Sponsor all or part of one or more

packages

PLEDGE TO PACK: <u>americasadoptasoldier.org</u>

DONATE ON LINE: <u>americasadoptasoldier.org</u>

MAIL TAX DEDUCTABLE DONATIONS: Americas Adopt A Soldier, P.O. Box 1049,

Springfield VA 22151

From A Deployed Service Member: "The care packages were well-received and believe me when I say it is most inspiring to observe a Soldier, when he or she, receives a care package. The immediate awareness that someone out there is motivated and passionate enough to take the time out of their day to select and package these items with such care brings instant smiles and a very real since of pride. There are times such as these in which I am reminded that our separation and our sacrifices are not ours alone but rather shared. Our commitments to the values of freedom will never waver and as this bedrock of our nation is challenged around the world, it will always be the continued support and patriotism or our communities that will make the difference in Victory. "





Dear Service Member,

We thank you for sacrificing your time and talents by serving your country in harms way. It is truly our privilege to be able to provide you with these little comforts from home.

Our "care package" events are sponsored and conducted at grass roots efforts – within your communities. Your feedback is very important to our learning how our nationwide efforts better support you. Please let us know if we should include other or different items or provide any other recommendations. Your testimonials and photos are very important as well, looking forward to hearing from you.

"Making a difference in the lives of our Veterans, Soldiers and their Families"

Mary E. Keeser
Founder
America's Adopt A Soldier
Certified 501(c)3
P.O Box 1049
Springfield, VA 22151
Mary.Keeser@americasadoptasoldier.org
www.americasadoptasoldier.org



Packing Events



Hosting a Packing Event

All information required to host your event can be found on our website: www.americasadoptasoldier.org

- -Registering your local chapter (point of light on the map)
- -Fundraising Tips
- -On Line Donations
- -Media Support
- -Event Sample Station Floor Plan
- -Processing Station Position Descriptions
- -Processing Station Badge Templates
- -Ordering No Cost Supplies
- -Event Schedule Template
- -Much More





Giving Back













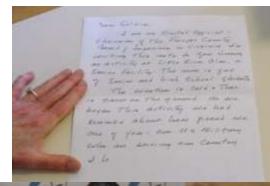
COL Susan Kolb-OSD-RA, Nancy Boyda - Deputy Assistant Secretary of Defense for Reserve Affairs (Manpower and Personnel), Linda Smyth-Providence District Supervisor, Mary Keeser-Founder Americas Adopt A Soldier and CSM Victor Angry, Army National Guard. Take time out to pause for a photo. Mrs Boyda rolled her sleeves up and joined the Customs Form station. Mrs Boyda also took time out to address the group of community Volunteers on the impact of their efforts to our deployed service members and their families.



Giving Back

XXX







Lee Harvey Co-Chairman America's Adopt A Soldier thanks Sharon Bulova –Fairfax County Chairman, Rosemary Ryan, Senior Legislative Aide Braddock District and Karen Gasper for hosting the event at Little River Glen Senior Center, Fairfax Va Lee thanks the over 130 Volunteers for support this most important mission of America's Adopt A Soldier. Major Sippert, 25th ID stops in during a home visit from his deployment to address the Volunteers and to help with activities.

Chairman Bulova rolled her sleeves up and joined the Thank You letter station. Chairman Bulova also took time out to address the group of community Volunteers on the impact of their efforts to our deployed service members and their families.

SUPER VOLUNTEERS





Berniece helps out a volunteer



The Donation station is busy



The Inspection station is working hard



Karen address's the volunteers prior to the event , as Major Zerfas looks on



Donation station volunteers separate the many donations



Charles gathering items for the care packages



Lee inspects NG baseballs at the donation station







ARNG CARE PACKING

Ravensworth Elementary School





THANK YOU 330 CARE PACKAGES ©



RECEIVED FROM OUR **DEPLOYED:**

I received box yesterday and am very grateful for your organizations support. Thank you and your team for keeping us in mind. Thank you again ... C OPERATIONS NCOIC Engineer Troop RSS, 2CR KAF

I really appreciate everyone's kindness by taking the time to put together these care packages. I was truly surprised and grateful when I received them today. It means plenty being here away from home. I haven't looked through the entire boxes, but I do see several items, some wonderful cards and handwritten words of encouragement and thanking us for what we do - those thoughts alone make it well worth the tour. This mission is more than me and my career, it is what I would do again and again for my Family and my Country. I can't thank you enough for your coordination and all those who have assisted the, America's Adopt a Soldier Organization. Again I say, "Thank You" Always Forward! ... Camp Arifjan, Kuwait

It means a lot to myself and the Soldiers to receive a package. It also keeps us going when we know that there are patriots back home that have our back. Everything in the package will be used, especially the white ankle socks...perfect!

God Bless!

SRA Qtr Care Packing's







Annual Veterans Care Letters







Join Us in Saying, "Thank You" to our Veterans and Deployed Service Members for their Service and Sacrifices

We Care!

Please join us, as we thank our Veterans and Deployed Service Members for their service and sacrifices. We need your help to ensure our deployed service members and every Veteran in a Veteran's Home or Veteran's Hospital receives our thanks for their service. A pack of crayons and copy paper is just perfect to draw-write a note of thanks and encouragement. No need to seal in an envelope, we'll package them up and send directly to the Veteran's Homes and Veteran's Hospitals.

We need your help to make this happen, please send financial support to address below or visit our website (americasadoptasoldier.org) to donate directly.

Thank You for Giving Back and Truly "Making a Difference"

Please mail your cards, letters and notes to: Americas Adopt A Soldier® P.O. Box 1049 Springfield, VA 22151















Army Reserve Teen Panel Service Project (Care Packing)



Operation Military Kids





Fairfax County Resolution





WHEREAS, the freedoms and security we enjoy in the United States have been made possible by the service, sacrifice and support provided by our service men and women who are deployed throughout the world; and

WHEREAS, America's Adopt A Soldier was founded in 2009 to combine ongoing support activities to serve and respond to the needs of veterans, soldiers and their families; and

WHEREAS, Challenge America is an ongoing national program of America's Adopt A Soldier to provide care packages to service members on active duty and respond to the needs of veterans, soldiers and their families; NOW THEREFORE

BE IT RESOLVED, that the Fairfax County Board of Supervisors, on behalf of all residents of Fairfax County, urges all residents to donate items for care packages and volunteer to participate in Packing Day on Saturday, October 23, at Lake Braddock Secondary School.

> Sharon Bolova, Chairman Fairfax County Board of Supervisors

> > September 26, 2010

Date









Testimonial (samples)

On behalf of the Soldiers of HHB, 1-113th FA, we would like to extend our deepest and most sincere gratitude. I am humbled with appreciation and filled with great admiration for your support to our troops. The thoughtfulness and generosity that you have expressed to us is nothing short of unbelievable. The care packages were well-received and believe me when I say it is most inspiring to observe a Soldier, when he or she, receives a care package. The immediate awareness that someone out there is motivated and passionate enough to take the time out of their day to select and package these items with such care brings instant smiles and a very real since of pride.

There are times such as these in which I am reminded that our separation and our sacrifices are not ours alone but rather shared. Our commitments to the values of freedom will never waver and as this bedrock of our nation is challenged around the world, it will always be the continued support and patriotism or our communities that will make the difference in Victory.

Thanks again for sharing your generosity with my troops; you all are true American Heroes!!









"Thank you for the packages delivered to my Soldiers here at FOB Echo. It is always great to get these packages.

As you know they end up with Soldiers who are single and not receiving a lot from home. Once the boxes from different organizations is opened the trading begins, each comparing what they got. Each looking for what they need, be it the candy that aren't sold here or the tooth brush that our small PX seems to be out of. Soldiers will slip the box under their bunk and pull it out before a mission to carry some items with them and then again upon their return when it is time to relax. It is nice to know we have the backing of so many people back home. These packages will forever be a part of our good memories of our deployment here. "

"Thank you for the phone cards, now I can call home more often to check on things."

"Thanks for your efforts in making the American Freedom Foundation 2008 Festival, a huge success. On behalf of National Guard, thank you for hard work and time sacrificed on behalf of our Soldiers, the concert was absolutely incredible. Over 9,000 attended, 1,000 tickets donated to our Soldiers, Airman and Families, over \$400,000 given back (on-stage) to programs supporting our Soldiers, Veterans' and their Families. "

"Thank you so much for the love and support you all have shown me in the short amount of time I have been at Walter Reed. It was a blessing to receive a laptop and phone cards. Now I am on my way to a full recovery, receiving a gift like that not only made my day but it made my life."



um. Mary Keeser



Working - Paramount DVD Program

Each SKU includes:









Buys

Consumer writes message on the card, places in the preaddressed envelope with the program DVD and mails

DVD envelopes arrive at warehouse. accounted (location mailed from) and packed for shipment

Family Readiness Groups

Wounded Warrior Programs

Retail Strategy:

















JOIN US CHRISTMAS DAY 10am-2pm

Join Us in Saying, "Thank You" to our Veterans and Deployed Service Members for their Service and Sacrifices

We will be packing Care Packages and collecting Thank You letters for our Veterans in Veterans Homes and Hospitals: Christmas Day from 10-2pm at Ravensworth Shopping Center 5236 Port Royal Road, Springfield Virginia 22151

Please join us this Holiday season, as we thank our Veterans and Deployed for their service and sacrifices. We need your help to ensure every Veteran in a Veteran's Home or Veteran's Hospital receives our thanks for their service.

We need your help to make this happen, please send financial support to address below or visit our website (americasadoptasoldier.org) to donate directly.

Thank You for Giving Back and Truly "Making a Difference".

Please mail your cards, letters and Financial Support to: Americas Adopt A Soldier®

P.O. Box 1049 Springfield, VA 22151 TAX ID 26-4508807 501c3













Join Us in Saying, "Thank You" to our Veterans and Deployed Service Members for their Service and Sacrifices

We Care!

Please join us this Holiday season, as we thank our Veterans and Deployed Service Members for their service and sacrifices. We need your help to ensure our deployed Service members and every Veteran in a Veteran's Home or Veteran's Hospital receives our thanks for their service. A pack of crayons and copy paper is just perfect to draw-write a note of thanks and encouragement. No need to seal in an envelope, we'll package them up and send directly to the Veteran's Homes and Veteran's Hospitals.

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P.O. Box 1049 Springfield, VA 22151 TAX ID 26-4508807









02, November 2009

Office of the Commanding General Combined Joint Task Force Phoenix IX Camp Phoenix, Kabul, Afghanistan APO AE 09320

Mary E. Keeser Founder America's Adopt a Soldier P.O. Box 1049 Springfield, VA 22151

Dear Mrs. Keeser,

I would like to take this opportunity to personally thank you for your continued support of the 48th Infantry Brigade Combat Team and the Georgia Army National Guard.

As a symbol of my gratitude, and on behalf of all the men and women of the 48th Infantry Brigade and Combined Joint Task Force Phoenix IX, please accept this American Flag, which was flown in your honor over Patriot Square, Camp Phoenix, Afghanistan on November 2nd, 2009.

> LAWRENCE E. DUDNEY, JR Brigadier General, US Army

Commanding



ALTHOUGH THIS ADDRESSED TO ME, I WOULD LIKE TO EXTEND THIS HONOR TO ALL THOSE INDIVIDUALS AND CORPORATIONS WHO GAVE BACK IN 2009.

THANK YOU FOR VOLUNTEERING YOUR TIME, TALENTS, RESOURCES, ENERGIES AND PATIENCE -TOGETHER WE MADE A DIFFERENCE.





For your generous commitment of time, support & inspiration to our endeavors.

Walter Reed Army Medical Center 1909/2011















UNITED STATES AIR FORCE

OPERATION ENDURING FREEDOM

This American flag was filtern on 7 Sep 2013-In Humar Of

Mary E. Keeser

Founder of America's Adopt-a-Soldier Foundation

During a COMBAT SORTIE
aboard a United States Air Force A-10C Warthog.
assigned to the

74" Expeditionary Fighter Squadron, The "World Famous Flying Tigers" Bagram Airfield, Afghanistan

Poor Capt Joshua Novar Goldel USAF



Summary

ORGANIZATION: Americas Adopt A Soldier ®

ADDRESS: 5400 Shawnee Road, Suite 300 Alexandria, VA 22312 **ADDRESS FOR PACKAGES:** P.O. Box 1049 Springfield, VA 22151

PHONE: 703-278-3718

WEBSITE: www.americasadoptasoldier.org

FACEBOOK: https://www.facebook.com/pages/Americas-Adopt-A-Soldier

SUMMARY: 100% Volunteer Organization – 100% of all donations go directly to support our projects and programs. Our projects and programs: Informing and Educating-Outreach (PTSD-TBI workshops, Speaking, Events) / Care Packages and Care Letters (Nationally - Community based) For our Deployed and our Veterans in Veterans Homes and Hospitals/ Path To Strength-Computer Training Program (Provide Training/Certifications, -laptop-software-broadband) / Care-Respond to our Service Members, Homeless Veterans, Veterans, and Family members (Training, Job Placement, Furniture, Housing, Food, Transportation, Financial Support, Clothing and Household Items) by working with our social organizational networks, State, Federal and National Organizations. Task Force Smile: Through remodeling-revitalizing treatment/play areas, entertainment, ensure every sick; critically III Military Child receives a Toy or Game while undergoing treatment in Military Hospital (Year-Round).





HOW CAN WE HELP?

POC: contact@americasadoptasoldier.org



America's Adapt A Soldier ©
5400 Shawnee Road, Suite 300 Alexandria, VA 22312
"Making a Difference in the Lives of Our Service Members, Veterans, and their Families"
Certified 501c3
www.americasadoptasoldier.org



www.americasadoptasoldier.org